



How To Make Money With Videos

By Corbin Steele



How To Make Money With Videos

NOTICE: You **DO** Have the Right to Reprint or
Resell this Report!

You Also **MAY** Give Away,
Share or Sell the Content Herein

You may not alter or change the contents
in any way.

ALL RIGHTS RESERVED. You may sell or give away this report as long as it is not altered in any way, falsely misrepresented or distributed in any illegal or immoral manner.

DISCLAIMER AND/OR LEGAL NOTICES:

The information presented herein represents the view of the author as of the date of publication. The author reserves the right to alter and update his opinion based on the new conditions. The report is for informational purposes only. While every attempt has been made to verify the information provided in this report, neither the author nor his affiliates/partners assume any responsibility for errors, inaccuracies or omissions. Any reference to any person or business whether living or dead is purely coincidental. Any slights of people or organizations are unintentional. You should be aware of any laws which govern business transactions or other business practices in your country and state. This report is not intended for use as a source of legal or accounting advice.

[Find the Easiest ClickBank Products to Promote Click Here!](#)

[Master Affiliate Marketing Click Here!](#)

[The Above Statement Did Not Tell You Enough. You Got to Check This Opportunity Out Here.](#)

	<p><u>This is me – Corbin Steele Telling You. You Have Got to Check Out The Above Opportunity!</u></p>
---	--

[Generate Online Income Stream ATOMATICALLY Click Here!](#)

Important: Read the Following:

When you implement this report, you will be able to produce top quality videos which you can use to funnel huge traffic to your site. That could mean money in your pocket.

So, it is important for you to read, study and implement this report as thoroughly as possible. DO NOT JUST PURUSE THIS REPORT ON YOUR COMPUTER. PRINT IT OUT AND READ IT. STUDY IT. It is your report. Put it to use and let it help you to become successful on the internet.

If you just peruse this report on your computer, you might not implement it. It is your report. It is completely yours. You can even give it away to others, but it will be useless to you unless you use it. This is why you want to print it out for your personal use.

If you read, study and act on this report, you will be one step closer to success. It does not cost you anything to print out this report. It is your tool to use to help you get out of the rut that you might be in. Print the report out, and use it to your advantage.

This report is not just a theory. I have used it myself with tremendous effect. As you read this report, you will see how it has been applied in real life, and you will see how you can use it yourself to your advantage.

STOP! Have you printed this report yet? Do so now. Circle and underline the ideas that are important to you. Take notes on it. Scribble your own ideas on it. This is your report to be used by you to make you a success, but this report is just information unless you use it.

Advantages of videos

Your goal in internet marketing is to somehow make money. Some of you, like myself at the beginning, are paying others to make it for you, and it isn't working out very well. ☹ ☹ ☹

You can make money on the internet, you just have to make the right decisions, and quit giving your money to the wrong people. This report shows you some right decisions, and you can finish the whole report, learn something that will help you, and never give me any money. Sound fair? 😊 😊 😊

This report is about one marketing decision. There are others that you will want to learn about, and I have reports about them at my site: goodguysite.com, but I don't want to flood you with too much at one time.

One decision that you need to consider is video marketing. Video marketing is not the only one that you should make use of, but it is definitely one that you should add to your box of strategies. It has great potential and is growing at a phenomenal rate.

Great Potential:

Google prefers websites who have strong social media presence; and videos are a large part of that media. YouTube is one of the largest search engines on the Web. Videos are the most popular items among the Internet surfers at the present time. More surfers are attracted to sites that feature videos and once there, they stay much longer.

Studies have shown that videos get three times the clicks as articles without videos. Search engines find and index video more efficiently than plain text.

[The Easy Way to Create Professional Videos with Just an Iphone Check It Out Here](#)

Video translates over a variety of devices like cell phones which increases their market potential. Written content is not conducive to the cell phone market.

Cost Effective:

Another advantage of promoting a company through videos is that the costs are low. Most video sharing websites charge small fees for letting marketers share their videos. Video is cost-effective. You get the most bang for your buck when you use marketing videos, because they are relatively inexpensive to create. They are much less expensive than other advertising options. Once you upload a video it will be definitely available for millions to watch and your business could be recognized in quick time.

If a video is good, it will take on a life of its own. Videos have the potential of going viral.

Videos Engage with People:

Video allows your customers to become familiar with you and your business quickly, which helps them form a personal connection that translates into sales. Online video is an easy way for people to learn about your business while in a comfortable environment.

A video is an excellent medium to tell people about yourself with. There is something about a seeing living person on video that causes people to trust in the presentation.

Video marketing engages people quickly. Studies have shown that they will stay longer. A good marketing video helps your visitors get to know you faster and easier, and creates much more trust and confidence in you and your business.

Virtual Tours:

Videos are great for showing a virtual tour. They are good for sharing with your visitors what your business is about and what it can do for them. They show people what is available on your website and what your webpages look like.

Videos can be a great way to display new products or services, and to announce special offers.

[For Strategic Marketing Knowledge Click Here!](#)

Tutorial:

Videos are especially good for tutorials or anything that requires show and tell. They far exceed written text in the ability to show people how to do something. With a video, people can see in real life how to perform a task. They can demonstrate how to install, set up or use a product.

It is far easier to point to a button in a video than it is to explain on paper that one should move his cursor to the button in upper left hand corner, in the task bar, below the tool bar that says “activate”. With a video, the customer can see instantly where to move the cursor, and which buttons to click on.

How to Make a Video

It seems to me that it is easier to make a video than to write an article. Most people in the industry seem to feel the same. To write an article, one must plan the article, plan the outline, write it, rewrite it, edit it, edit it, edit it. It can be a chore.

For a video, it seems like you just have to get in front of a mike and talk.

Not quite!! If you want to create a good video, you must put some thought and planning into it just as you would for a good article. Otherwise, it will not achieve the results that you wanted. I believe that it is easier than writing an article, but it is not just: “Talk and you are done.”

It seems easier to me, but it still requires a little effort if you want to create a good video.

[Want to Learn How? \\$5000.00 from Scratch Click Here!](#)

Target Your Audience:

Consider who you want to target. You want to tailor your message to your audience. If you consider both your message and the people listening to it, your message will be more focused.

For instance, if you are selling an internet market product; you may be aware that many have been stung by marketers in the past. You might address that fear at the beginning of your presentation.

Provide Information:

Videos, for many, are an easier way of conveying information than articles, but they must still convey information or they will be worthless. If your video doesn't provide information, it will turn people off.

You must ask yourself before you begin each video: "What information am I trying to share with my audience; and how can I share it." It is best to organize your information so that you can present it in a professional and ordered manner.

Plan and outline your video:

To help yourself plan and organize what you want to say, outline your topic. This will keep you from rambling when you make your presentation. Videos are easier to do for most people, but you still want your videos to appear professional in order to soar above the competition.

Combine your videos with sound effects:

Sound effects or music create a powerful effect in the impression that a video will have upon people.

Use Upbeat Music – It will make people want to watch your video in its entirety. Find music that is compatible with the message in the video.

[Discover 3 Easy Methods to Make EASY Cash Click Here!](#)

Use a Professional Camera:

The quality of your video will affect the response of your viewers. If you are selling something, you want to do all that you can to appear professional. Use the best quality camera you can afford.

Create Motion graphics:

Motion graphics are basically pictures graphics or text in motion. Videos are the medium of the eyes and motion catches the attention of the eyes. Use this to your advantage.

Create High Quality Video Compressions:

Create High Quality Video Compressions make it easier for the modern computers to transfer data quickly.

Edit, Edit, Edit:

Take time to edit your video, so it looks clean and clear. The little extra time that you put in now, will mean dollars in your pocket in the future. Unnecessary footage makes videos too long and the purpose of the video can become lost. You only have a small amount of time to engage your target audience. Use it wisely.

[Would You Like to Know How He Did it? Click Here!](#)

How to Market Your Video

Start with the title. Give your video an interesting title that sparks people's interest. Use key words in your title that are relevant to the topic of the video. Think of the words that people would use in looking up your video. Use those 'keywords'. The combination of a spicy title and a relevant keyword(s) in your title will give you a boost in traffic to your video.

Key Words

Key words can mean more to you in a video than in a content page. Search engines can 'read' the content on a page to determine what it is about. They can't do that with a video. You must supply the keywords in your meta tag. If you do, you will be way ahead of those who don't.

Find out what the high-ranking videos are using for their key words and use the same for your video. Use the same keywords that you used in your title to your description and tags. Include your main title keywords in the actual file name of the video.

If the video sharing site has a description box, use it. Start with your URL first, then add a short description using your targeted keywords.

Tags also play an important role in ranking videos. A relevant tag coupled with matching content will go a long way toward obtaining top rank for your video.

Map it:

Another thing that helps you increase the rankings of your videos is to map them. Mapping a website is when you provide a ‘map’ of where everything is. Search engines are impressed with any site that has ‘maps’; and if you have several videos, it is a good idea to map them. This will help increase their rankings.

If you need help, Google help pages explains ‘mapping’ in depth.

Use an interesting thumbnail:

On most video sharing sites, like YouTube, offer you the opportunity to use a frame from your video. In fact, most will automatically list a few for you to choose from. Pick an attractive and engaging thumbnail. Most of these sites have help pages on how to do this.

[Before You Try Anything Else, Check This EASY AND LAZY WAY TO MAKE FAST CASH ONLINE. Click Here!](#)

Brand it:

You can brand your video by adding a text box to your video to show your website's URL and add some brief, key information about your business. You can also display your company logo on the screen.

Start a buzz:

Get people to talk about your video. Send emails and supply your video link to as many related websites, forums and blogs as possible. Comment on a forum and add your video link. Don't just post randomly though. Choose forums and threads in the forums that fit the topic of your video.

Post or add a link to your video on all of your social media accounts, such as Twitter and Facebook, and post in related video sections. Look for videos with a high number of views and similar content to your video and post there.

Syndicate your video in various websites, such as YouTube and Blip, for example. You should also embed the link to your video on your own website and Facebook pages.

Encourage comments and "likes", and engage your audience by encouraging them to share their views and experiences with you.

Make your viewers want more:

Make your videos short (two to four minutes), and with a message. Leave them wanting more which you can supply in the next video.

All you have to do is dedicate yourself to keep uploading videos to YouTube and other video sites. Writing proper descriptions to go with your videos, and encourage people to visit your videos. This will not only help you build targeted traffic, but it will also build up your subscriber fan base.

It could lead to YouTube offering to make you a partner. This will add more income to your pockets as ads will automatically appear in every new video uploaded your channel, and you will receive income from these ads. 😊 😊 😊

[The Secret Of The Most Profitable Advertisement In History Click Here!](#)

Producing Professional Videos

In the previous three articles, I discussed the essentials of making videos for money. This article is just to add the icing on the cake. I will discuss how to make a professional grade video.

On anything that you produce – videos or ebooks, digital internet products or real things that require shipping, products or services – a little extra professionalism will go a long way toward earning the loyalty and trust of your customers.

Trust and loyalty are the ingredients of a long lasting business. If you are not determined to earn these elements from your customers, you will not acquire very many of them. Who ever heard of doing business without customers, or making sales without earning trust? In any business, you must determine to excel before you can expect to succeed.

There are four pointers before you get started:

- Feature yourself in your videos. This helps people see you as a real person and helps establish trust. The idea of establishing relationship is a key component of marketing. Use the opportunities of the film project to create personalized messages.
- Use humor or beauty in your message, but don't lose track of what you're doing. Keep focused on your theme.
- Keep focused on high quality.
- Don't strive for bells and whistles. Stay focused on your task. Get your message across quickly and concisely with quality, but without unnecessary pizzazz. (Pizzazz can liven up your video, but your object is to present the theme of your video, not to create pizzazz for the sake of pizzazz.

[This Is How to Get 4,000 Clicks. Cick Here!](#)

Production Grade

There are three main elements to a good video: music, voiceovers, and graphics.

Music – Sound design can really sell your ideas to others. Music can make people feel good about your product, and help people want to buy.

Voiceovers – A good voiceover creates confidence. The better quality you have, the higher the odds of converting new customers you'll have as well.

Graphics – High quality graphic design is essential to a good video. Videos are

made for watching, and graphics that appeal to the eye are an essential part of what people will see in a video.

The best videos contain graphic design that flows well with the sounds and acting that you might see in a commercial.

Truly high quality videos may require expertise that you don't have. The extra quality that a professional producer can provide will be worth the small amount that they might charge. It is the extra measure of quality in your videos that will make them soar above everybody else's.

[How do You Get 50 New Subscribers Every Day? Click Here!](#)

Market video; not just your site:

Once you are done, market the video; not just your site. Your video is just one more way – a powerful way – to lead people to your site. Use every means at your disposal to lead people to your site.

Produce content on a regular basis. This will keep people coming to your site and to your videos continually.

[Just Starting Out Or Struggling? Learn Proven Methods from a True Guru Click Here!](#)

[Easy Way to Learn How to Set Up an Email Machine Click Here!](#)

[If You Are New to Email Marketing You Must Check This Out. It Is A Proven System That I, Myself, Use. Click Here!](#)

[Succeed With the Right Niches lick Here!](#)